

# THE BROWN FEMINIST CANADA

*Where science meets social justice*

**Media Kit 2026**

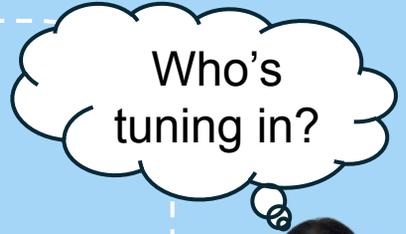
[www.thebrownfeministcanada.ca](http://www.thebrownfeministcanada.ca)





# VIEWERSHIP OVERVIEW

## TOP 5 COUNTRIES



Canada



USA



India



UK



Australia

DEMOGRAPHIC



Age

18-44 years: 97%



VIEWERSHIP

### Primary Platforms



8.6K+ Subscribers



2.1K+ Followers

### Secondary Platforms



- REAL INTERVIEW QUESTIONS I got asked - Clinical Trial Coordinator Role in Research. 24:02. 45,000+ Views
- MEDICAL DOCTORS IN CLINICAL RESEARCH - How International Medical Graduates (IMGs) Doctors Can Work in Clinical Research in... 17:38. 18,000+ Views
- My Montreal Apartment Tour 2022 | What \$1300 a month gets you in MTL, Quebec... 13:29. 21,000+ Views
- CRASH COURSE - CLINICAL TRIALS COORDINATION & MANAGEMENT. 1:22:38. 29,000+ Views



# About the brand



## Brand Overview

**Name:** The Brown Feminist Canada

**Founder:** Faria Ahmed

**Location:** Ottawa, ON, Canada

**Mission 1:** To empower underrepresented communities—especially women of colour—to build impactful careers in clinical research through education, mentorship, and storytelling.

**Mission 2:** To support individuals entering career crossroads later in life and guide them to positions in research and healthcare as a means to creating a fulfilling, stable, and sustainable career.

**Tagline:** *“Where science meets social justice.”*



# About the brand (contd.)



## Brand Pillars

- **Education:** Simplifying clinical research concepts and career pathways.
- **Representation:** Amplifying voices of BIPOC professionals in STEM.
- **Empowerment:** Offering tools, mentorship, and resources to break into clinical research.
- **Advocacy:** Promoting equity and inclusion in healthcare and research industries.



# Performance & Reach



Platform	Followers	Engagement
Youtube	8.6k	6.2%
Instagram	2.1k	8.1%
Newsletter	400 views	67% open rate
Blog	2.2k visitors	4.9k views

## Collaboration Opportunities

- Sponsored educational content (videos, reels, blog posts)
- Brand ambassadorships for research tools, platforms, or courses
- Guest speaker on the channel
- Affiliate partnerships for career services or training programs
- Reviews for free products and services



# Contact & Booking

- **Email:** [thebrownfeminist90@gmail.com](mailto:thebrownfeminist90@gmail.com)
- **Website:** [The Brown Feminist CANADA](http://TheBrownFeministCANADA.com)
- **Other options:** DM via Instagram

Want to learn  
about cool careers  
in clinical trials?

